



VTech® Earns More than 15 Industry Awards for New Spring Toys

Go! Go! Smart Wheels® and Baby, Infant, Toddler and Preschool Lines Honored

CHICAGO, May 31, 2017 /PRNewswire/ Today VTech® announced toys from its Go! Go! Smart Wheels® and Baby, Infant, Toddler and Preschool product lines received more than 15 awards from esteemed toy and parenting industry experts, toy councils and retailers. The Sleepy Glow Bear™, Lights & Lullabies Travel Mobile™, Baby Beats Monkey Drum™ and Go! Go! Smart Wheels® Press & Race Vehicle Assortment each were honored with multiple awards, while the Lil' Critters Huggable Hippo Teether™ was also recognized.

“We are excited that many of our spring products have been acknowledged by respected experts and organizations within the toy industry,” said William To, President, VTech Electronics North America. “The many honors awarded to our 2017 spring line-up are a result of our steadfast dedication to providing engaging, developmental and age-appropriate toys that provide exceptional experiences for children.”

Additional details about VTech’s award-winning products can be found at www.vtechkids.com. The complete list of VTech’s 2017 awards includes:

Go! Go! Smart Wheels®

[Go! Go! Smart Wheels® Press & Race™ Vehicles](#)

- Mom’s Choice Award
- The National Parenting Center (TNPC) Seal of Approval
- PAL Award (Play Advances Language)
- Parents' Choice Fun Stuff Award

Baby, Infant, Toddler and Preschool

[Sleepy Glow Bear™](#)

- Mom’s Choice Award
- The Toy Insider Spring/Summer Gift Guide
- Tillywig Toy & Media Awards
- PAL Award (Play Advances Language)

[Lights & Lullabies Travel Mobile™](#)

- The Toy Insider Spring/Summer Gift Guide
- Tillywig Toy & Media Awards
- The National Parenting Center (TNPC) Seal of Approval
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Baby Beats Monkey Drum™

- Mom's Choice Award
- Tillywig Toy & Media Awards
- The National Parenting Center (TNPC) Seal of Approval
- PAL Award (Play Advances Language)

Lil' Critters Huggable Hippo Teether™

- PAL Award (Play Advances Language)

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About VTech

VTech is a world leader in age-appropriate and developmental stage-based electronic learning products for children. As a pioneer in the learning toy category, VTech develops high-quality, innovative educational products that enrich children's development and make learning fun. With a rich 40 year history, VTech has not only established itself as a learning authority but also consistently remains at the forefront of innovation with multiple award-winning products, including prestigious Toy of the Year (TOTY) Award winners. The company also has a broad range of award-winning infant, toddler and preschool products available in 25 different languages worldwide, with more than 100 new products introduced every year. In order to further strengthen VTech's position as a learning authority, the company's Expert Panel, with esteemed experts in reading, language arts, science, math, and child development, consult on new product introductions.

VTech Electronics North America, L.L.C. is based in Arlington Heights, Illinois. VTech Electronics Limited is headquartered in Hong Kong with distribution globally.

For more information about VTech's electronic learning products, visit www.VTechKids.com, www.facebook.com/VTechtoys on Facebook or follow [@VTechToys](https://twitter.com/VTechToys) on Twitter.

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